



# 2018 INNOVATIONS FORUM SPONSORSHIP OPPORTUNITIES

Additional sponsorship benefits are included with each level Sponsorship Opportunity (see chart on next page).

## **PLATINUM SPONSORSHIPS**

CHAIRMAN'S DINNER SPONSOR **SOLD**

TRACK SPONSOR **COST: \$20,000**  
(THREE AVAILABLE)

- Opportunity to facilitate and assist in development of track sessions
- One additional complimentary Forum pass

INDUSTRY SOLUTIONS LUNCHEON **COST: \$15,000**  
(TWO AVAILABLE)

- Customizable luncheon with a 45-minute presentation
- Choice to open it up to all Forum attendees or make it an exclusive invite-only event
- Food, beverage and audio visual expenses additional

INDUSTRY BREAKFAST **COST: \$12,000**

- Customizable breakfast with a 30-minute presentation
- Choice to open it up to all Forum attendees or make it an exclusive invite-only event
- Food, beverage and audio visual expenses additional

TEE SHIRT SPONSOR **COST: \$12,000**

- Company logo placement on official Forum tee shirt handed out to every attendee

ROOM KEY SPONSOR **COST: \$12,000**

- Company logo placement on attendee room key provided at hotel check-in

MONDAY KEYNOTE ADDRESS **COST: \$12,000**

- Company introduction/acknowledgment at keynote address

AAPAN BOARD MEETING SPONSOR **COST: \$12,000**

- Presentation to the AAPAN Board of Directors

WI-FI SPONSOR **COST: \$12,000**

- Company logo, message and Web site link on Forum Wi-Fi splash page
- Place card in General Session room with passcode and company logo

ROUNDTABLE SPONSOR **COST: \$10,000**

- Company introduction/acknowledgment at roundtable

ATTENDEE BRIEFCASE SPONSOR **COST: \$10,000**

- Company logo placement on attendee briefcase

ATTENDEE PROGRAM SPONSOR **COST: \$10,000**

- Company logo placement on front cover of program
- Full-page, four color ad on back cover of program

## **PREFERRED SPONSORSHIPS**

SOCIAL SPONSORSHIPS **COST: \$8,500 EACH**

- BOARD OF DIRECTORS RECEPTION
- INDUSTRY UNCORKED RECEPTION
- CHAIRMAN'S RECEPTION SPONSOR

TOUCHPOINT SPONSORSHIPS **COST: \$7,500 EACH**

- SPEAKER MEET & GREET
- FEDERAL/STATE LEGISLATIVE UPDATE
- NOTE PAD & PEN SPONSOR
- BADGE SPONSOR
- LANYARD SPONSOR
- ATTENDEE LIST SPONSOR

## **SUPPORTING SPONSORSHIPS**

NEW ORLEANS TOUR SPONSORSHIP **COST: \$5,000**

WEB SITE SPONSOR **COST: \$5,000**

"PAC EVENT" SPONSORSHIPS

- Dinner Sponsor **COST: \$5,000**
- Entertainment Sponsor **COST: \$5,000**

REGISTRATION SPONSORSHIP **COST: \$5,000**

BREAK SPONSOR **COST: \$5,000**

ATTENDEE PROGRAM PREMIUM AD **COST: \$3,500**

- Inside front cover or inside back cover

**PREMIER SPONSORSHIP** **COST: \$2,500**

## **EXHIBIT OPPORTUNITIES**

EXHIBIT SPONSOR **COST: \$3,700**  
(ONLY INCLUDES BENEFITS LISTED BELOW)

- Exhibit space - tabletop display in exhibit hallway
- One complimentary Forum pass
- One discounted \$400 Forum pass
- Registration list provided three weeks prior to and immediately following Forum

EXHIBIT ADD-ON SPONSORSHIPS **COST: \$500 EACH**  
(SELECT ONE OR MORE)

- One half-page ad in the program
- Marketing materials in attendee bag
- Logo placement on Forum banner

# SPONSORSHIP BENEFITS

	PLATINUM \$30,000 - 10,000	PREFERRED \$8,500 - 7,500	SUPPORTING \$5,000 - 3,000	PREMIER \$2,500
COMPLIMENTARY FORUM PASSES INCLUDED	1 INCLUDED			
EXHIBIT SPACE TABLETOP DISPLAY WITH PRIORITY PLACEMENT				
DISCOUNTED FORUM PASSES FOR \$400 EACH	4 INCLUDED	3 INCLUDED	1 INCLUDED	
SIGNAGE DISPLAYING LOGO AT EVENT				
MARKETING MATERIALS IN ATTENDEE BAG				
LOGO PLACEMENT ON EVENT BANNER				
COMPANY PROFILE/LOGO IN ATTENDEE PROGRAM				
REGISTRATION LIST PROVIDED THREE WEEKS PRIOR TO AND IMMEDIATELY FOLLOWING FORUM				
FOUR-COLOR AD IN ATTENDEE PROGRAM	FULL PAGE			HALF PAGE
LOGO PLACEMENT ON WEB SITE FOR ONE YEAR				

# SPONSORSHIP COMMITMENT FORM

Selected Sponsorship(s): \_\_\_\_\_

Sponsoring Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsorship Total: \$ \_\_\_\_\_

Payment Options:

Check (payable to AAPPO)

AMEX Name on Card: \_\_\_\_\_

MC Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Visa Cardholder Signature: \_\_\_\_\_

**ALL FORUM SPONSORSHIP FEES ARE NONREFUNDABLE**

*Authorization Statement: I am authorized by my organization to enter into a contractual agreement with AAPAN for a 2018 Innovations Forum sponsorship. I confirm my organization's intent to pay in full the sponsorships identified above. I also acknowledge that I understand that sponsorship fees are nonrefundable.*

**Make all checks (in U.S. dollars drawn on U.S. banks only) payable to AAPAN.** Postdated checks and bank transfers not accepted. Fill out this registration form and email to [pciresi@aapan.org](mailto:pciresi@aapan.org), fax it to (502) 403-1129, or mail it to AAPAN, 974 Breckenridge Lane #162, Louisville, KY, 40207.