



2018 SPONSORSHIP OPPORTUNITIES

Additional sponsorship benefits are included with each level Sponsorship Opportunity (see chart on next page).

PLATINUM SPONSORSHIPS

CHAIRMAN'S DINNER SPONSOR **SOLD**

TRACK SPONSOR COST: \$20,000
(THREE AVAILABLE)

- Opportunity to facilitate and assist in development of track sessions
- One additional complimentary Forum pass

INDUSTRY SOLUTIONS LUNCHEON COST: \$15,000
(TWO AVAILABLE)

- Customizable luncheon with a 45-minute presentation
- Choice to open it up to all Forum attendees or make it an exclusive invite-only event
- Food, beverage and audio visual expenses additional

INDUSTRY BREAKFAST COST: \$12,000

- Customizable breakfast with a 30-minute presentation
- Choice to open it up to all Forum attendees or make it an exclusive invite-only event
- Food, beverage and audio visual expenses additional

TEE SHIRT SPONSOR COST: \$12,000

- Company logo placement on official Forum tee shirt handed out to every attendee

ROOM KEY SPONSOR **SOLD**

- Company logo placement on attendee room key provided at hotel check-in

MONDAY KEYNOTE ADDRESS COST: \$12,000

- Company introduction/acknowledgment at keynote address

AAPAN BOARD MEETING SPONSOR COST: \$12,000

- Presentation to the AAPAN Board of Directors

WI-FI SPONSOR COST: \$12,000

- Company logo, message and Web site link on Forum Wi-Fi splash page
- Place card in General Session room with passcode and company logo

ROUNDTABLE SPONSOR COST: \$10,000

- Company introduction/acknowledgment at roundtable

ATTENDEE BRIEFCASE SPONSOR COST: \$10,000

- Company logo placement on attendee briefcase

ATTENDEE PROGRAM SPONSOR COST: \$10,000

- Company logo placement on front cover of program
- Full-page, four color ad on back cover of program

PREFERRED SPONSORSHIPS

SOCIAL SPONSORSHIPS COST: \$8,500 EACH

- BOARD OF DIRECTORS RECEPTION
- INDUSTRY UNCORKED RECEPTION
- CHAIRMAN'S RECEPTION SPONSOR

TOUCHPOINT SPONSORSHIPS COST: \$7,500 EACH

- SPEAKER MEET & GREET
- FEDERAL/STATE LEGISLATIVE UPDATE
- NOTE PAD & PEN SPONSOR
- BADGE SPONSOR
- LANYARD SPONSOR **SOLD**
- ATTENDEE LIST SPONSOR

SUPPORTING SPONSORSHIPS

WEB SITE SPONSOR COST: \$5,000

"PAC EVENT" SPONSORSHIPS

- Dinner Sponsor COST: \$5,000
- Entertainment Sponsor COST: \$5,000

REGISTRATION SPONSORSHIP COST: \$5,000

BREAK SPONSOR COST: \$5,000

ATTENDEE PROGRAM PREMIUM AD COST: \$3,500

- Inside front cover **SOLD** or inside back cover

PREMIER SPONSORSHIP COST: \$2,500

EXHIBIT OPPORTUNITIES

EXHIBIT SPONSOR COST: \$3,700

(ONLY INCLUDES BENEFITS LISTED BELOW)

- Exhibit space - tabletop display in exhibit hallway
- One complimentary Forum pass
- One discounted \$400 Forum pass
- Registration list provided three weeks prior to and immediately following Forum

EXHIBIT ADD-ON SPONSORSHIPS COST: \$500 EACH
(SELECT ONE OR MORE)

- One half-page ad in the program
- Marketing materials in attendee bag
- Logo placement on Forum banner

SPONSORSHIP BENEFITS

	PLATINUM \$30,000 - 10,000	PREFERRED \$8,500 - 7,500	SUPPORTING \$5,000 - 3,000	PREMIER \$2,500
COMPLIMENTARY FORUM PASSES INCLUDED	1 INCLUDED			
EXHIBIT SPACE TABLETOP DISPLAY WITH PRIORITY PLACEMENT				
DISCOUNTED FORUM PASSES FOR \$400 EACH	4 INCLUDED	3 INCLUDED	1 INCLUDED	
SIGNAGE DISPLAYING LOGO AT EVENT				
MARKETING MATERIALS IN ATTENDEE BAG				
LOGO PLACEMENT ON EVENT BANNER				
COMPANY PROFILE/LOGO IN ATTENDEE PROGRAM				
REGISTRATION LIST PROVIDED THREE WEEKS PRIOR TO AND IMMEDIATELY FOLLOWING FORUM				
FOUR-COLOR AD IN ATTENDEE PROGRAM	FULL PAGE			HALF PAGE
LOGO PLACEMENT ON WEB SITE FOR ONE YEAR				

SPONSORSHIP COMMITMENT FORM

Selected Sponsorship(s): _____

Sponsoring Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City/State/ZIP: _____

Phone: _____ E-mail: _____

Signature: _____ Date: _____

Sponsorship Total: \$ _____

Payment Options:

Check (payable to AAPPO)

AMEX Name on Card: _____

MC Card Number: _____ Exp. Date: _____

Visa Cardholder Signature: _____

ALL FORUM SPONSORSHIP FEES ARE NONREFUNDABLE

Authorization Statement: I am authorized by my organization to enter into a contractual agreement with AAPAN for a 2018 Innovations Forum sponsorship. I confirm my organization's intent to pay in full the sponsorships identified above. I also acknowledge that I understand that sponsorship fees are nonrefundable.

Make all checks (in U.S. dollars drawn on U.S. banks only) payable to AAPAN. Postdated checks and bank transfers not accepted. Fill out this registration form and email to pciresi@aapan.org, fax it to (502) 403-1129, or mail it to AAPAN, 974 Breckenridge Lane #162, Louisville, KY, 40207.