



2019 SPONSORSHIP OPPORTUNITIES

Additional sponsorship benefits are included with each level Sponsorship Opportunity (see chart on next page).

PLATINUM SPONSORSHIPS

CHAIRMAN'S LUNCHEON SPONSOR COST: \$20,000

- Two additional complimentary Forum passes
- Brief remarks at luncheon
- Reserved table for staff or clients
- Premium ad placement in attendee program

TEE SHIRT SPONSOR COST: \$12,000

- Company logo placement on official Forum tee shirt handed out to every attendee

ROOM KEY SPONSOR SOLD

- Company logo placement on attendee room key provided at hotel check-in

TUESDAY KEYNOTE ADDRESS COST: \$12,000

- Brief remarks and introduction at keynote address

AAPAN BOARD MEETING SPONSOR COST: \$12,000

- Presentation to the AAPAN Board of Directors

WI-FI SPONSOR COST: \$12,000

- Company logo, message and Web site link on Forum Wi-Fi splash page
- Place card in General Session room with passcode and company logo

ATTENDEE PROGRAM SPONSOR COST: \$12,000

- Company logo placement on front cover of program
- Full-page, four color ad on inside front cover of program

ROUNDTABLE SPONSOR (TWO AVAILABLE) COST: \$10,000

- Brief remarks and introduction at roundtable

ATTENDEE BRIEFCASE SPONSOR COST: \$10,000

- Company logo placement on attendee briefcase

PREFERRED SPONSORSHIPS

SOCIAL SPONSORSHIPS COST: \$8,500 EACH

- BOARD OF DIRECTORS RECEPTION
- OPENING RECEPTION

TOUCHPOINT SPONSORSHIPS COST: \$7,500 EACH

- FEDERAL/STATE LEGISLATIVE UPDATE
- NOTE PAD & PEN SPONSOR
- BADGE SPONSOR
- LANYARD SPONSOR - SOLD
- ATTENDEE LIST SPONSOR

SUPPORTING SPONSORSHIPS

SESSION SPONSOR (SIX AVAILABLE) COST: \$5,000

- Brief remarks and introduction of session

WEB SITE SPONSOR COST: \$5,000

- Banner ad, logo and link on Forum home page

BREAKFAST SPONSOR COST: \$5,000

REGISTRATION SPONSOR COST: \$5,000

BREAK SPONSOR (THREE AVAILABLE) COST: \$5,000

ATTENDEE PROGRAM PREMIUM AD COST: \$3,500

- Back cover or inside back cover

PREMIER SPONSORSHIP **COST: \$3,000**

EXHIBIT OPPORTUNITIES

EXHIBIT SPONSOR (ONLY INCLUDES BENEFITS LISTED BELOW) COST: \$3,700

- Exhibit space - tabletop display in exhibit hallway
- One complimentary Forum pass
- One discounted \$400 Forum pass
- Registration list provided three weeks prior to and immediately following Forum

EXHIBIT ADD-ON SPONSORSHIPS (SELECT ONE OR MORE) COST: \$500 EACH

- One half-page ad in the program
- Marketing materials in attendee bag
- Logo placement on Forum banner

SPONSORSHIP BENEFITS

	PLATINUM \$20,000 - 10,000	PREFERRED \$8,500 - 7,500	SUPPORTING \$5,000 - 3,500	PREMIER \$3,000
COMPLIMENTARY FORUM PASSES INCLUDED	1 INCLUDED			
EXHIBIT SPACE TABLETOP DISPLAY WITH PRIORITY PLACEMENT				
DISCOUNTED FORUM PASSES FOR \$400 EACH	4 INCLUDED	3 INCLUDED	1 INCLUDED	
SIGNAGE DISPLAYING LOGO AT EVENT				
MARKETING MATERIALS IN ATTENDEE BAG				
LOGO PLACEMENT ON EVENT BANNER				
COMPANY PROFILE/LOGO IN ATTENDEE PROGRAM				
REGISTRATION LIST PROVIDED THREE WEEKS PRIOR TO AND IMMEDIATELY FOLLOWING FORUM				
FOUR-COLOR AD IN ATTENDEE PROGRAM	FULL PAGE			HALF PAGE
LOGO PLACEMENT ON WEB SITE FOR ONE YEAR				

SPONSORSHIP COMMITMENT FORM

Selected Sponsorship(s): _____

Sponsoring Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City/State/ZIP: _____

Phone: _____ E-mail: _____

Signature: _____ Date: _____

Sponsorship Total: \$ _____

Payment Options:

Check (payable to AAPAN)

AMEX Name on Card: _____

MC Card Number: _____ Exp. Date: _____

Visa Cardholder Signature: _____

ALL FORUM SPONSORSHIP FEES ARE NONREFUNDABLE

Authorization Statement: I am authorized by my organization to enter into a contractual agreement with AAPAN for a 2019 Innovations Forum sponsorship. I confirm my organization's intent to pay in full the sponsorships identified above. I also acknowledge that I understand that sponsorship fees are nonrefundable.

Make all checks (in U.S. dollars drawn on U.S. banks only) payable to AAPAN. Postdated checks and bank transfers not accepted. Fill out this registration form and email to aseiler@aapan.org, fax it to (502) 403-1129 or mail it to AAPAN, 3774 LaVista Road, Suite 101 Tucker, GA 30084