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Tabatha Erck Elected to Serve as Hearing Network Alliance Chair

Washington, D.C., Feb. 4, 2020 – The Hearing Network Alliance (HNA) announced Tabatha Erck, Ed.D, MPA, assumed the Chair position at the 2020 AAPAN Innovations Forum, held at The Ritz-Carlton, Amelia Island. Erck, Sr. Vice President of Amplifon Hearing Health Care, is replacing Dan Quall, Director of Contracted Care for Fuel Medical Group.

“It is a tremendous privilege and honor to serve as Chairman of the Hearing Network Alliance (HNA), an organization with whom I share the belief that hearing services are essential to good health and consumer quality of life. I am excited to collaborate with this accomplished and strategic-minded group of leaders in the hearing health industry. We have set a bold agenda for the organization with several important initiatives underway, all with the goal of carrying out HNA’s mission to improve access to hearing aid benefits and services for people affected by hearing loss. I welcome the opportunity to advance that work and lead the organization as it continues to advocate for the field of hearing health care,” said Erck.

Erck serves as Sr. Vice President of Amplifon Hearing Health Care, an organization that serves more than 100+ million people in the U.S. In this role, Tab partners with insurance companies, health care providers, and manufacturers worldwide to administer hearing benefits and make it easy for people to get the right care for their hearing loss. Besides being on the AAPAN Board of Directors, Tab is also a member of Member of Women’s Health TRUST, International Leadership Association, Women Business Leaders of the U.S. Health Care Industry Foundation, and National Association of Corporate Directors (NACD).

“I look forward to the energy that Tab brings to the alliance and the passion she has in promoting hearing care as essential healthcare,” said AAPAN President and CEO, Julian Roberts.

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ABOUT HNA
The Hearing Network Alliance (HNA) is a membership organization launched in January 2011 with five founding hearing care executives whose networks serve the rapidly growing population of Americans suffering from hearing loss. Operating under the umbrella of the American Association of Payers Administrators and Networks (AAPAN). HNA focuses its efforts on promoting the merits of hearing healthcare not only to better serve the tens of millions of Americans currently living with some form of hearing loss, but also on encouraging regular screening and preventative care to the millions more certain to develop hearing degeneration as they age. HNA strives to positively influence the expansion of the hearing care industry in the healthcare marketplace by serving as the primary resource for hearing healthcare professionals and their customers through unified educational and advocacy efforts.